**Copy for Aurrerra Website:**

**Home**

Logo plus strapline “we like to do interesting work with interesting people where we can make a difference”

**About**

Aurrerra is about creating prosperity – for you and for us.

We make investments of our time and sometimes capital in return for equity and sometimes fees.

We have run big companies, founded startups and university spin outs and wish to share that experience, knowledge and network to leverage your business in the way that you want to.

**Team**

Paul Ford

Partner

Paul is a founding partner of Aurrerra. He is the Founder of Anchura Group and has over 25 years’ operational and financial experience with strong skills in building financial services capabilities, client coverage and restructuring. Previously, he was the Chief Operating Officer of the Ultra High Net Worth business at Barclays Wealth, and Head of Client Strategy and COO to the CEO in EMEA at Credit Suisse. Paul started his corporate career at Accenture and prior to that he was an Army Officer in the Royal Engineers.

Simon Ball

Partner

Simon is a founding partner of Aurrerra. He is Chairman of the Anchura Group and has had a successful career spanning over thirty years, predominantly in financial services, having held a variety of senior roles within Dresdner Kleinwort, the Robert Fleming Group, HMG Department for Constitutional Affairs and 3i Group plc. Simon is currently a Non-Executive Director of Allied Irish Banks plc and a member of the Board of Commonwealth Games England.

**Portfolio**

Anchura – [www.anchurapartners.com](http://www.anchurapartners.com)

Andamio - www.andamioresourcing.com

VPAR - [www.vpar.com](http://www.vpar.com)

Mvine - [www.mvine.com](http://www.mvine.com)

Intelligent Energy - [www.intelligent-energy.com](http://www.intelligent-energy.com)

Acknowledge - [www.acknowledge.org.uk](http://www.acknowledge.org.uk) -

Tribal [www.tribalgroup.com](http://www.tribalgroup.com)

Leica Camera

Coutts [www.coutts.com](http://www.coutts.com)

**Criteria**

We have very simple criteria – we like to do interesting work with interesting people where we can make a difference.

We invest our time – and sometimes our capital in a variety of businesses – some are start ups, some are scale ups and some have been around for a while and are trying to work out where to go next.

We are interested in working closely with people where we can add value and make a capital return – either on our time, capital, network – or all three.

**News**

Leave blank for now

**Contact**

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